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Conflict Management features for ProductCart Build To Order

Help customers properly configure your customizable products

What if customers should not be allowed to select an item when another one is selected? Or what if an item should be selected when another one is chosen? This is what we refer to as *Conflict Management*. That is: when configuring a customizable product or service, there are often interdependent selections that are related in a variety of ways. Sometimes two or more selections can be in conflict with each other. Other times an item might be required when another selection is made. The scenarios are virtually endless.

Select a brochure style and many other options. After you have placed your order, log into your account, locate the order and use the Help Desk to communicate with us and upload graphics, copy, and comments.

Base Price: \$125.00
Customized Price: \$125.00

Orientation
Horizontal

Style
Choose a style for your brochure. If you are choosing a folding style, you will often want to choose a horizontal orientation above. If you are choosing the booklet style, specify the number of pages below.

Booklet

Number of Pages
If you make a selection from the dropdown menu, the number of pages in the brochure may vary.

4-Page Brochure (2 sheets)

Select Colors
Two Colors

Paper Stock
If you selected **Color Printing** above, you must select a Paper Stock for this order.

Economy Card Stock (80lb Cover)

Callout 1: If you select ..., then you **must** also select ...

Callout 2: If you select ... and ... you **must** select ..., but **cannot** select ...

Callout 3: If you select ..., you **cannot** select ...

Conflict Management **New!**
Create unlimited business rules to regulate item selections during product configuration.

- ▶ Unlimited rules, per product
- ▶ Easy-to-use rule definition system
- ▶ MUST and CANNOT rules
- ▶ Automatic check on rule applicability
- ▶ Combine multiple rules on the same on the same item to enforce complex business logic
- ▶ Easily copy already defined rules to another, similar product
- ▶ Quickly view a summary of all the rules applied to a product

You can now manage an unlimited number of *business rules* on your product configuration page by adding *Conflict Management* to your ProductCart Build To Order system. Its features translate into the ability to...

- create an unlimited number of *business rules* to manage conflicts and enforce selections among any of the items that are assigned to a Build To Order product.
- create completely different *rules* for different Build To Order products.
- combine multiple *rules* to implement complex business logic.
- copy *rules* from one Build To Order product to another, assuming the products share the selectable items that are referenced in those rules.

automatically make certain selections unavailable on the configuration page when a rule is enforced. If you select A, selections B and C are automatically "grayed out" to visually indicate that they cannot be selected: